

REA, Inc. Launches Heat Relief Program To Deliver Home Comfort To Deserving Homeowners

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NASHVILLE, Tennessee, Aug. 18, 2019 – REA, Inc., a professional sales firm specializing in the commercial HVAC and industrial process cooling markets, launched the Heat Relief Program, a Tennessee community outreach initiative focused on providing home comfort to families in need, in partnership with its dealers.

The REA Heat Relief program invites individuals and local organizations in participating areas to nominate families or individuals in their communities to receive heating equipment at no cost, including installation. Recipients are chosen based on a variety of criteria, including physical, mental, or social disabilities; financial challenges; job loss; military service; and community service. Nominations are continually accepted through the Heat Relief Program webpage.

On Friday, September 6, REA will install new, Friedrich Air Conditioning Kuhl Smart Room Air Conditioners to the selected candidates at no cost, REA and their employees donate their labor and installation materials.

REA, Inc. VP Chris Reeves Said, “The Heat Relief Program was developed as part of REA’s new Vision Statement; To provide comfortable, healthy, efficient and quiet indoor environments for all. REA, Inc. is celebrating its 50th year in business as a provider of commercial HVAC equipment.”

The Heat Relief Program launched in 2019 as a pilot community initiative in three cities across TN., including Knoxville, Chattanooga, and Nashville. In 2020, the goal will be to continue to expand efforts to even more communities throughout Tennessee.

For more information about The Heat Relief Program, visit www.reahvac.com/heatreliefprogram

About REA, Inc.

REA, Inc. is the premier HVAC Manufacturers Representative Firm in Tennessee with over four decades of service to the HVAC community. REA is built on a foundation of strong relationships, integrity, and services to the customer, service to the community, and partnerships with quality manufacturers that are leaders in the industry. For more information about REA services, visit www.reahvac.com, call 1-800-448-5287, or find us on Facebook or YouTube